

2018 / 2019

ANNUAL COMMUNICATION PLAN



Key Message for this year:

There is a new legislation, the Child Youth and Families Services Act the majority of which became effective April 30, 2018.

There are many positive changes with this new law including:

- The rights of children and young people to express their own views and participate in decisions about the services to be provided to them
- Recognition of the unique relationships between Ontario and First Nation, Inuit and Métis people
- New tools for the Ministry to improve compliance and accountability of Children's Aid Societies

Another Strategic Direction is "Sharing Our Stories"

By sharing our heartfelt stories, challenges and the changes we are making, we can better educate our community about the valuable work we do with children, youth and families.

Key Success Marker – We have an annual communication plan that provides the public with more information about the work we do. This is the plan for 2018/2019:

For the first time...

We will share more information on our website about the work of our Board of Directors:

- Who the Board members are
- Highlights from Board meetings
- Board Committee Reports

We will also continue....

- To share information on social media.
- To share an agency newsletter twice a year.
- To share the results of any Ministry reviews on our website.
- To share our agency's data on the publically reported Key Performance Indicators.
- To share on our website all required and additional information about our agency's work in compliance with the Public Sector Accountability and Transparency Act.
- To share our agency's progress on the 9 provincial commitments to improve service to Indigenous children and families.